Itay Shatz

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Introduction

Multidisciplinary designer specializing in UX / UI and graphic design. Since graduating with a degree in design, from HIT (Holon Institute of Technology), I have been working as a freelance graphic designer. My current and recent projects have been in the field of music, fashion, branding, visual identity and interactive web design. I help my clients build their visual identity, develop their brand, and create interactive digital products which focus on usability and simplicity.

Interest and Expertise

+ UX / UI   + Branding and Marketing Design

+ Product Design   + 3d Modeling and Motion Design

+ Graphic Design & Print   + Architecture and Interior Design

Education & Certifications

+ **UX / UI Netcraft**, 2021

   Netcraft Academy - Bnei Brak, Israel

+ **Bachelors of Design**, 2020

   Concentration: Interior Design

   HIT, Holon Institute of Technology – Holon, Israel

   Department of Design

Skills and Qualifications

+ Adobe Photoshop   + Figma   + 3d Max

+ Adobe Xd   + AutoCAD   + Microsoft Outlook

+ Adobe Illustrator   + SketchUp   + Microsoft Word

+ Adobe InDesign   + V-Ray   + Microsoft PowerPoint

+ Adobe After Effects   + Rhino 3d   + Microsoft Excel

Awards

+ Spotlight Speaker at Broken Nature Exhibition in Triennale di Milano **(2020)**, Milan Italy

+ Best Project Award **(2019)**, for 'Recession Pavilion' - Holon Institute of Technology, Israel

+ Best Project Award **(2018)**, for 'Insulation Hotel' - Holon Institute of Technology, Israel

Publications

Haaretz, March 31, 2020

'Triennale DI Milano coverage'
https://www.haaretz.co.il/gallery/design/.premium-MAGAZINE-1.8727374

Graduate interview, March 11, 2021

'מבט מקרוב : בוגרי המחלקה לעיצוב פנים'
https://design.hit.ac.il/blog/מבט-מקרוב-בוגרי-המחלקה-לעיצוב-פנים/

HIT Scholarly Article, April 13, 2020

'טבע שבור באיטליה: יומן מסע'
https://design.hit.ac.il/blog/טבע-שבור-באיטליה-יומן-מסע/

HIT Scholarly Article, May 11, 2020

'סרטי מד"ב שכל מעצב חייב להכיר : בלייד ראנר'
https://design.hit.ac.il/blog/סרטי-מדע-בדיוני-שכל-מעצב-חייב-להכיר-בלי/

HIT Scholarly Article, May 18, 2020

'סרטי מד"ב שכל מעצב חייב להכיר : היא'
https://design.hit.ac.il/blog/סרטי-מדע-בדיוני-שכל-מעצב-חייב-להכיר-her/

HIT Scholarly Article, June 1, 2020

'סרטי מד"ב שכל מעצב חייב להכיר : 2001 אודיסיאה בחלל'
https://design.hit.ac.il/blog/סרטי-מדע-בדיוני-שכל-מעצב-חייב-להכיר-2001-או/

Portfolio Magazine, May 6, 2020

'נכון לעכשיו: צחי דינר, המחלקה לתקשורת חזותית, מכון טכנולוגי חולון'
https://www.prtfl.co.il/archives/128358

Languages

+ **Hebrew**

  Native proficiency

+ **English**

  Native proficiency

Website

https://www.itayshatz.com